

# 2012 Sponsorship Information



## Standard Sponsorships - Sponsorship of one event

<b>EVENT:</b> includes 2 tickets, large sign with company name & logo displayed at the event & on marketing materials	\$450
<b>FEATURED:</b> includes 2 tickets and sign with company name and logo displayed at event	\$350
<b>BAR:</b> includes 1 ticket and a sign with company name and logo displayed at bar	\$250

## Block Sponsorships - Sponsorship of three events

<b>EVENT:</b> includes 2 tickets and a large sign with company name and logo displayed at the event	\$1,275
<b>FEATURED:</b> includes 2 tickets and sign with company name and logo displayed at event	\$950
<b>BAR:</b> includes 1 ticket and a sign with company name and logo displayed at bar	\$650

Please indicate which event(s) your company would like to sponsor in 2012:

Event	Date
General Meeting	Thursday, January 19
Bull & Oyster Roast	Saturday, March 17
Meet the Generals - GC & Subs Roundtable	Thursday, March 29
MWBE Panel Event	Thursday, May 1
Rockfish Tournament	Tuesday, May 11
Willow Awards Ceremony & General Meeting	Friday, May 17
Legislative Dinner & Day on the Bay	Friday, June 29 & Thursday, October 4
Crab Feast - Salisbury	Tuesday, July 17
Crab Feast - Annapolis	Wednesday, July 25
Crab Feast - Southern Maryland	Thursday, August 16
MWBE Meet the GCs Mixer	Tuesday, September 18
Excellence in Construction/Safety Awards	Thursday, September 20
Clay Shoot	Thursday, October 11
Chapter Team Building & Planning Retreat	Tuesday, October 23
Navy Tailgate	TBD

### Golf Tournament Sponsorships (not included in block sponsorship)

Key - Large banner with company logo, two (2) tee signs at event & one foursome	\$1500
Featured - Banner with company logo at event, one (1) tee sign & two players	\$1000
Golf Cart - Co. name and logo posted in advertisement holder on cart	\$750
Breakfast - Banner with company logo at breakfast site	\$500
Lunch - Banner with company logo at lunch site	\$500
Snack/Beverage Cart - Sign with company logo on cart	\$250
Bar Sponsor - Sign with company name at bar	\$250
Putting Contest - Company name and logo at putting contest hole	\$200
Driving Contest - Company name and logo at driving contest hole	\$200
Contest Hole - Company name and logo at specialty contest tee	\$150
Tournament Tee Sign - Company logo at one (1) tee	\$100
Party Cooler - Company logo on cooler sign	\$100
Contest Prize Donation:	

### Holiday Gala (not included in block sponsorship)

Key - 4 tickets and large banner at event	\$1000
Star - 2 tickets and banner with logo at event	\$500
Dinner - 2 tickets and banner with logo at event	\$500
Napkin - 1 ticket and company logo printed on napkins	\$350
Bar - 1 ticket and sign with logo at bar	\$250
Auction - 1 ticket and sign with logo on auction table	\$250
Centerpiece - Logo in program and on event tables	\$200
Program - Logo in program	\$150
Basket - Logo on auction basket table	\$100
Party Cooler - Logo on cooler sign	\$100
Secret Santa - Logo on Secret Santa signage	\$100
Holiday Contest Prize - Logo on contest signage	\$100
Silent Auction Donation:	

### Bay Breezers (not included in block sponsorship)

Date & Location	Write in your sponsorship level and/or prize donation:	Types of sponsorships
Thursday, February 16 - So.MD		<b>Food - \$250</b> <b>Drinks - \$250</b> <b>Raffles - \$100</b> <b>Prize Donations</b>
Thursday, April 19 - Annapolis Area		
Thursday, June 19 - Eastern Shore		
Thursday, October 18 - Annapolis Area		
Thursday, November 27 - Eastern Shore		

Yes, my company would like to host a Bay Breezer business development and networking event in the future.

All sponsorships include your company's logo on all related event marketing materials and E-newsletters.

# 2012 Sponsorship Information

Level	Cost	Included	I'm In!
<b>Platinum Sponsor</b> <i>(6 Events Sponsorships &amp; Annual Marketing Package)</i>	<b>\$3,000</b>	<ul style="list-style-type: none"> <li>Featured Event Sponsorship <i>*includes two tickets per event (12 tickets total)</i></li> <li>Event Banner Sponsorship</li> <li>1 year web sponsor &amp; 6 enewsletter sponsors</li> </ul>	
<b>Gold Sponsor</b> <i>(4 Events Sponsorships &amp; Annual Marketing Package)</i>	<b>\$2,250</b>	<ul style="list-style-type: none"> <li>Featured Event Sponsorship <i>*includes two tickets per event (8 tickets total)</i></li> <li>Event Banner Sponsorship</li> <li>1 year web sponsor &amp; 6 enewsletter sponsors</li> </ul>	
<b>Silver Sponsor</b> <i>(3 Events Sponsorships &amp; Annual Marketing Package)</i>	<b>\$1,825</b>	<ul style="list-style-type: none"> <li>Featured Event Sponsorship <i>*includes two tickets per event (6 tickets total)</i></li> <li>Event Banner Sponsorship</li> <li>1 year web sponsor &amp; 6 enewsletter sponsors</li> </ul>	
<b>Bronze Sponsor</b>	<b>\$1,350</b>	<ul style="list-style-type: none"> <li>1 year web sponsor</li> <li>1 year enewsletter</li> <li>1 enewsletter featured article</li> <li>1 eighth-pg directory ad</li> </ul>	

Type	Cost	Included	I'm in!
Annual Marketing Package	\$550	1 year web sponsor & 6 E-newsletter sponsorships	
Spotlight Sponsor Display Table, Program, Raffles, Giveaway items, Party Cooler	\$250	<ul style="list-style-type: none"> <li>Signage at event</li> <li>Logo in web listing</li> <li>Logo on promotional materials</li> </ul>	
Legislative Pkg. Leg. Dinner & Day on the Bay	\$500	<ul style="list-style-type: none"> <li>Signage at each event</li> <li>Logo in web listing &amp; promotional materials</li> <li>Logo on email blasts</li> </ul>	
Excellence in Education Pkg. Craft Construction Championships and Graduation	\$250	<ul style="list-style-type: none"> <li>Logo on banner</li> <li>Clickable logo on education web page</li> <li>Logo in graduation program</li> </ul>	
E-Newsletter	\$50/ month	Name/logo in featured space (links to your company page)	
Website	\$25/ month	Clickable logo in promo box on homepage that links to your company page	

### 2012-13 Membership Directory Ads

Eighth - \$300;  Quarter - \$400;  Half - \$650;  Full \$1,050;  Full, Inside Cover in Color - \$1,250

Please return to: ABC Chesapeake Shores, 100 West St., Annapolis, MD 21401 or fax to: 410.263.2510.  
For additional information contact Kaeti Bradley at 410.267.0347 or kbradley@abc-chesapeake.org

Company: \_\_\_\_\_ Sponsorships: \_\_\_\_\_ \$

\_\_\_\_\_ \$

Contact Name: \_\_\_\_\_ \$

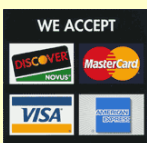
\_\_\_\_\_ \$

Payment Information:  Credit CC: \_\_\_\_\_ Exp. \_\_\_\_\_ Total: \$ \_\_\_\_\_

Credit

Bill Me

Check



[More Sponsorship Options and Events List \(Over\)](#)

Can you afford to be invisible? Reach your target market. Sponsor today!